REIMAGINING BEHAVIORAL HEALTH AND CARE

Bruce Brandes
Chief Executive Officer
Bruce.Brandes@mindyra.com
407-342-1930

WE BELIEVE

Mindyra

Mental health care needs of people, and their caregivers, have been **under-identified** and **underserved** for far too long.

Learn more at mindyra.com

PROBLEM

Understanding Behavioral Care Risk to Reduce Total Healthcare Costs

- ❖ No systematic collection of behavioral care data
- ❖ Few standards of care. often leading to misdiagnosis and higher cost than needed
- ❖ Inability to proactively reach patients in need leads to poor outcomes and congested EDs

$$\frac{5.7\% = 43.8\%}{40\% \uparrow}$$

Note*: Milliman study comprised of a commercially insured population of 21 mm people across the U.S. (ages 2-64)

5.7% of the study population with high cost behavioral care contributed to 43.8% of all healthcare costs

CDC reports approx. 40% of the population experiences one mental health or SUD condition over a year

WHY NOW

Mindyra

- Our culture is ready and expects **better**

- Modern technology: making **better** possible

- The economic business case for **better** is compelling

ROOTS OF **INSPIRATION**

Mindyra

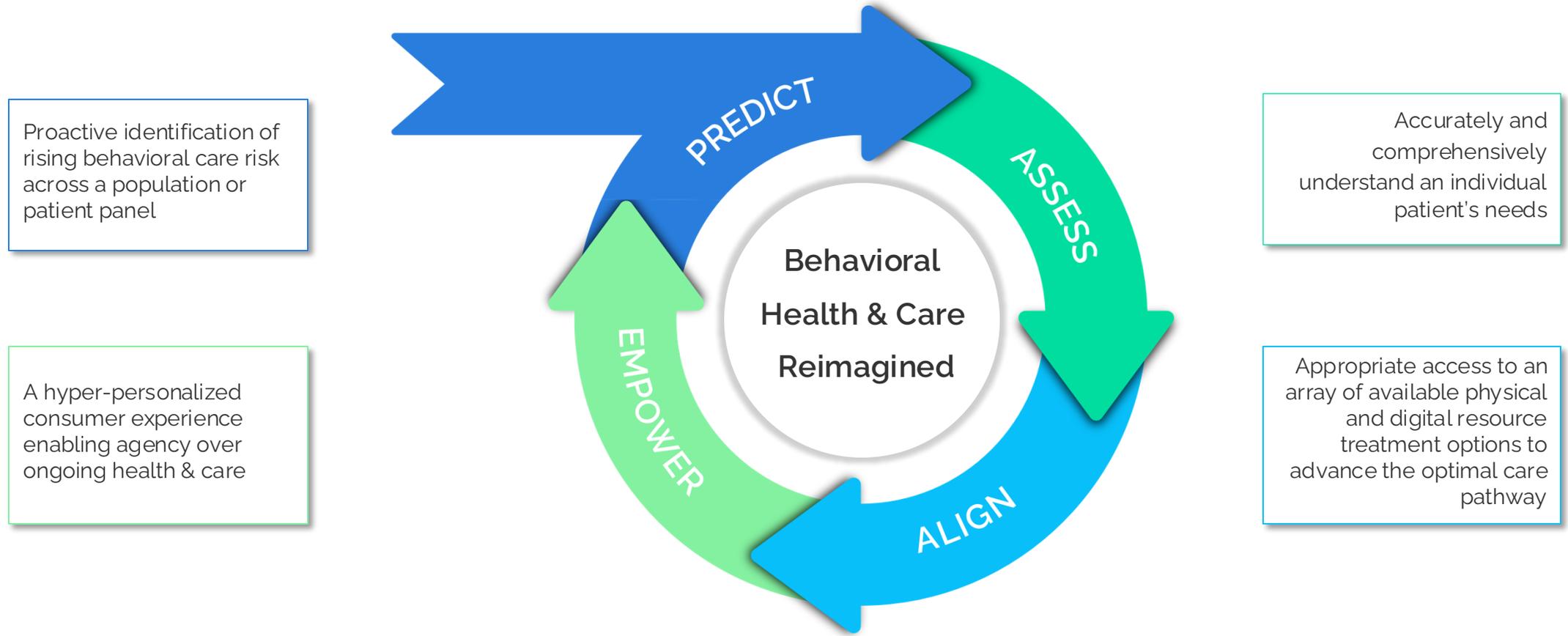
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